

Encore Rewards Affiliate Start Up Guide

THE FIRST DAY

1. Invite **all your friends and family** to download and use the Encore Rewards app for free. Encourage them to go out and get discounts at our many Merchant Partners. Let them know they are welcome to share the app to their friends as well.
2. Make a list of the friends you believe would be interested in becoming Encore Affiliate as well. Share with them the link to **your personal Encore Affiliate website** and invite them to the next online presentation.
3. Get familiar with the Affiliate section in the app and **watch the intro videos** we have about the Affiliate Program. Get to know the compensation plan and ask the one who invited you about any doubts you might have.



THE FIRST 3 DAYS

4. Check when the next Encore Affiliate online training is and participate to learn more about how to optimize your new Affiliate business, how you **maximize your income** and make your residual income increase every month.
5. Realize the strength of online presentation, trainings and meetings. Online presentations empower you to invite hundreds of friends to participate from all over the world, giving you the ability to build a truly global business. So, **invite relevant people** to the Zoom meetings where Encore Presenters will introduce and explain the Encore Rewards Affiliate business opportunity.
6. Set your goals. Setting goals is an **important part of your success**. Follow our Goal-Setting and Action-Plan documents and set realistic goals you are sure to be able to reach within a fixed period of time. You can find all documents, templates, scripts, and guides in the Encore Affiliate library on our website.
7. Manage your time. While many start their Affiliate business as a part-time sidehustle, you should still try to make an effort to **do your Affiliate business every day**. Stay persistent and you will see amazing results.



THE FIRST 2 WEEKS

8. Use social media to start marketing your new Affiliate business, but **use it the right way**. Remember that your friends on social media are interested in you primarily, and we highly encourage you to keep posts and messages about your new venture to 20% and let the remaining 80% be your usual personal posts - people love authenticity, so keep posting your life, and throw in a post about your Affiliate business once in a while.
9. Become a leader, a trainer, a mentor. In Affiliate business you're being rewarded for **helping others succeed**. But for them to succeed, you need to see your role not as racking up as many recruits as possible, but in being a leader and trainer. The focus then is on the success of those you help in the business, not on you. That means you need to take time to train them, answer questions, celebrate their successes, and be a support when things are tough.
10. Get into the habit of joining the **Zoom presentations and trainings** we have, and you will start to develop a winning mindset that will benefit you, not only in your Encore Affiliate Business, but in your life in general.

