

# ENCORE REWARDS



Our folder  
is purposely  
printed in a  
small format  
and on thin  
paper.

Join the fastest growing  
Loyalty & Rewards program

## THE BEST WAY

to get new customers

AND INCREASE LOYALTY



Free trial period - easy and quick setup ✓

Fully managed platform, zero maintenance ✓

Invaluable customer behaviour insights ✓

Reduced customer acquisition costs ✓

Embedded gamification solution ✓

[www.encorerewards.app](http://www.encorerewards.app)



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App Store



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# The art of making customers come back

**MORE**



**SALES**



**INNOVATION**



**ENGAGEMENT**

## 1 Do you need a **Loyalty** program?

Yes! A loyalty program can help your business retain your existing customers and acquire new customers.

But building it, launching it, marketing it and maintaining it, can be quite a huge challenge, not to mention, very expensive and time consuming.

## 2 How **Encore Rewards** benefits you:

Encore Rewards is an innovative Loyalty & Rewards program built using cutting edge technology.

We built it, launched it and we'll maintain it for you. We will even do marketing for you, helping you retain your existing customers and acquire new customers.

## 3 Designed to **drive sales and loyalty**

Encore Rewards is a unique platform designed to engage and encourage members to go out, and go out again.

With the premise of an increasing discount, bonus discount for the extra loyal customers and a no-hassle system where discounts apply to their entire bill; members love Encore Rewards, making it the fastest growing Loyalty program.

And of course, Encore Rewards is free for its members.

EARLY BIRD OFFER

4 MONTHS  
FREE

LIMITED TIME ONLY



## Influencer Connect

- ✓ Market-first direct access Influencer and Blogger tool.
- ✓ Detailed segmentation and communication platform.
- ✓ Easy setup of multiple influencer SoMe campaigns.
- ✓ Comprehensive statistical data and reporting.
- ✓ Turns customers into brand ambassadors.

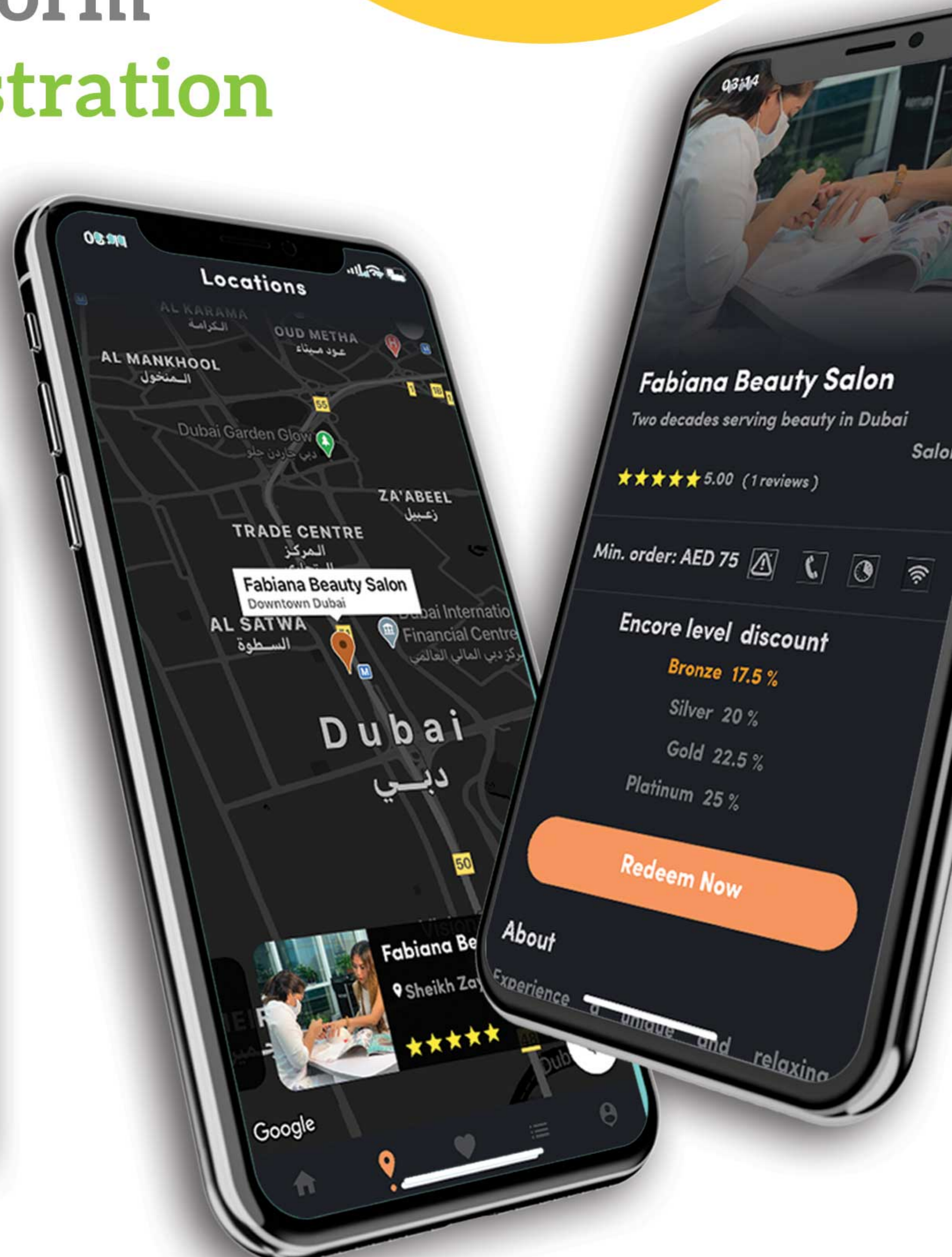
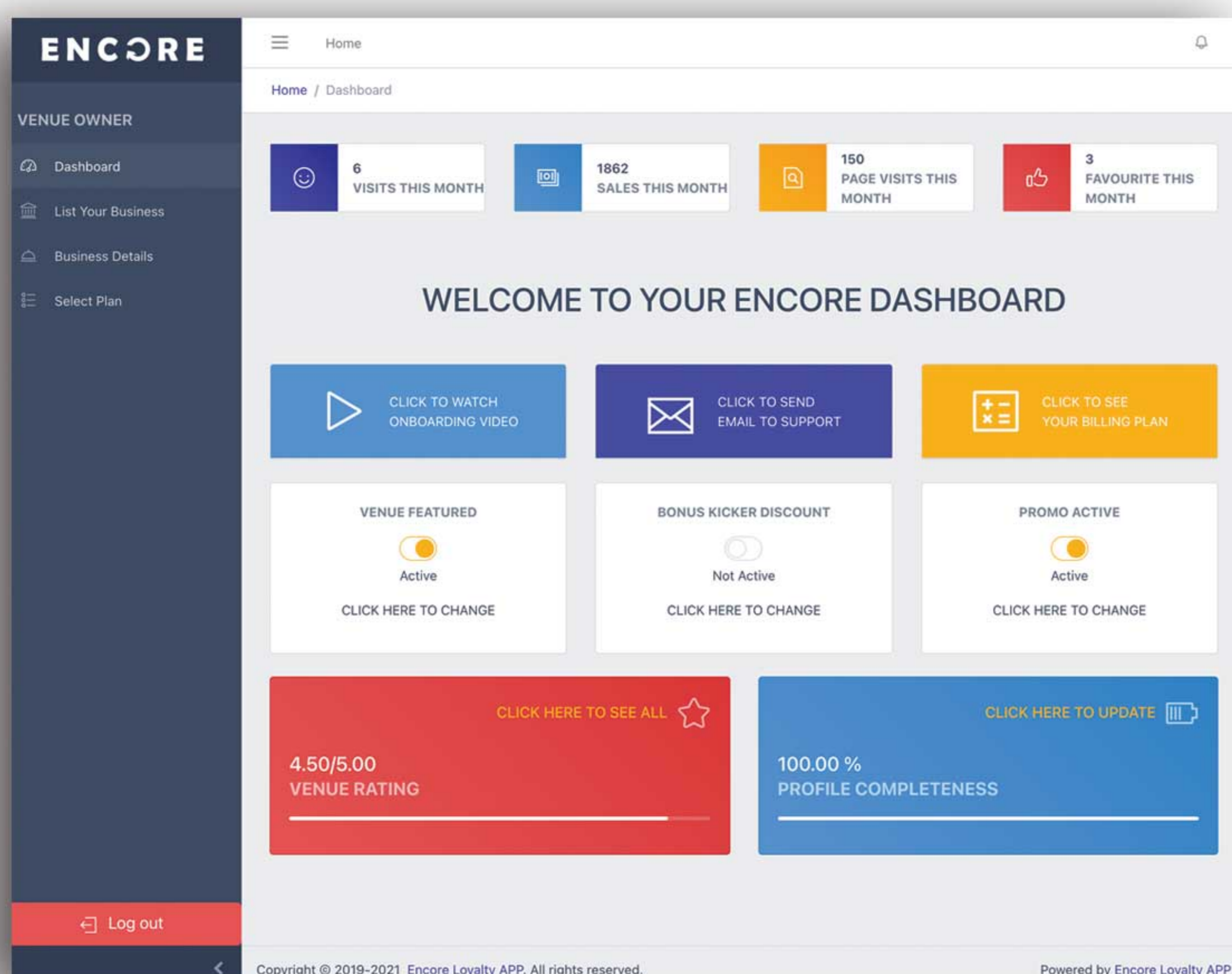
Every Encore partner gets:

- ✓ Outsourced, managed loyalty platform.
- ✓ Free marketing on Encore social media.
- ✓ Listing with all details & image gallery.
- ✓ Increased customer retention & loyalty.
- ✓ Access to new customers every day.
- ✓ Special features to increase footfall.

**JOIN TODAY**

## Newly designed platform APP+Online Administration

- ✓ Comprehensive, user-friendly “wysiwyg” editor.
- ✓ Critical stats such as footfall, reach, engagement and more in statistics and reporting.
- ✓ Access all settings and details from anywhere.
- ✓ Best-in-class platform update details instantly.





Partner with Encore Rewards  
and experience an increase of  
up to 35% in customer spending.

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